

**Elevate total
beauty by
empowering
wellness.**

Salon360

Program Overview

Empower personal care professional teams with skills to blend beauty and wellness.

This eight-week program focuses on **nutrition, skin care, mental health, and business skills**, enabling impactful health contributions alongside aesthetic services.



Learning Outcomes

By the end of the program, participants will be able to:

1. **Apply** nutrition principles for health and beauty
2. **Employ** holistic body care techniques
3. **Implement** stress and health care programs
4. **Bridge** health and beauty with business growth

Program Details

Online Learning **Business Mastery**

- Developing business acumen specific to the wellness industry
- Engaging and educating clients through effective communication
- Marketing strategies to promote wellness-integrated personal care services



Location

Live sessions with experts
Online learning on OEG's eCampus



Duration

Three 4-hour live sessions over 8 weeks
1–3 hours per week online



Cost

\$8,000 per employee
(grant funding available)



What are you waiting for?

Upskill and empower your team
Express your interest today

Intensive Live Session

Nutrition Essentials

- Nutrition and its impact on beauty and health
- Linking diet to skin health and hair vitality
- Integrating nutritional advice into personal care

Intensive Live Session

Integrated Wellness

- Wellness-centric beauty treatment knowledge
- Hands-on training for holistic health practices
- Identifying early signs of skin changes

Intensive Live Session

Emotional Resilience

- Stress management and mindfulness techniques
- Creating a supportive and healing environment
- Fostering self-esteem by providing access to support services

