

**Elevate total  
beauty by  
empowering  
wellness.**

# Stylist360

## Program Overview

Empower personal care professionals with skills to blend beauty and wellness.

This eight-week program focuses on **nutrition, skin care, mental health, and business skills**, enabling impactful health contributions alongside aesthetic services.



## Learning Outcomes

By the end of the program, participants will be able to:

1. **Apply** nutrition principles for health and beauty
2. **Employ** holistic body care techniques
3. **Implement** stress and health care programs
4. **Bridge** health and beauty with business growth

# Program Details

## Online Learning **Business Mastery**

- Developing business acumen specific to the wellness industry
- Engaging and educating clients through effective communication
- Marketing strategies to promote wellness-integrated personal care services



### **Location**

Live sessions with experts  
Online learning on OEG's eCampus



### **Duration**

Three 4-hour live sessions over 8 weeks  
1-3 hours per week online



### **Cost**

\$8,000 per employee (full grant funding available)  
Special rates for owner-operators



## **What are you waiting for?**

Start your journey as a health stylist  
Express your interest today

### Intensive Live Session

## **Nutrition Essentials**

- Nutrition and its impact on beauty and health
- Linking diet to skin health and hair vitality
- Integrating nutritional advice into personal care

### Intensive Live Session

## **Integrated Wellness**

- Wellness-centric beauty treatment knowledge
- Hands-on training for holistic health practices
- Identifying early signs of skin changes

### Intensive Live Session

## **Emotional Resilience**

- Stress management and mindfulness techniques
- Creating a supportive and healing environment
- Fostering self-esteem by providing access to support services

